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THE UNIVERSITY OF IDAHO BULLETIN

VOL. XIX

FEBRUARY, 1924

No. 1

# The Business Curriculum

Including the Department of  
Economics and Political Science

Announcements for 1924-25



*The Administration Building. Offices and class rooms of the Curriculum in Business are on the second floor of this building*

PUBLISHED BY THE UNIVERSITY OF IDAHO

Entered as second-class mail-matter, at the post-office, Moscow, Idaho.

THE CURRICULUM OF BUSINESS IN THE UNIVERSITY OF IDAHO CORRESPONDS TO THE "COLLEGES" OR "SCHOOLS" OF BUSINESS IN MANY OTHER UNIVERSITIES. IT IS ORGANIZED AS AN INTEGRAL PART OF THE COLLEGE OF LETTERS AND SCIENCE.

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# CALENDAR OF THE UNIVERSITY

## FIRST SEMESTER

1923-24		1924-25
1923		1924
Sept. 17	Entrance Examinations at Moscow	Sept. 12-13
Sept. 15	First Faculty Meeting	Sept. 13
Sept. 17-18	Registration Days	Sept. 15-16
Sept. 19	All University Exercises begin	Sept. 17
Sept. 19	Freshman Convocation, 4 p. m.	Sept. 17
Oct. 6	Final Date for Removal of Conditions and Incompletes	Oct. 4
Oct. 15	Last Date for Change of Study-List	Oct. 6
Oct. 29	School of Practical Agriculture begins	Oct. 27
Oct. 29	Creamery Course begins	Oct. 27
Nov. 10	Armistice Day (holiday)	Nov. 11
Nov. 29 to Dec. 2	Thanksgiving Recess (dates inclusive)	Nov. 27-30
Dec. 21	Christmas Vacation begins, noon	Dec. 20
1924		1925
Jan. 7	Christmas Vacation ends, 8 a. m.	Jan. 5
Jan. 7	School of Practical Agriculture, second term, begins	Jan. 5
Jan. 7	Ranger Course, winter term, begins	Jan. 5
Jan. 21	Creamery Course, second term, begins	Jan. 19
Jan. 28 to Feb. 2	First Semester Examinations (dates inclusive)	Jan. 26-31

## SECOND SEMESTER

Feb. 4-5	Second Semester Registration	Feb. 2-3
Feb. 6	All University Exercises begin	Feb. 4
Feb. 18	Last Date for Change of Study-List	Feb. 16
Feb. 22	Washington's Birthday (holiday)	Feb. 23
Feb. 23	Final Date for Removal of Conditions and Incompletes	Feb. 24
Feb. 29	School of Practical Agriculture ends	Feb. 27
Mar. 28	Creamery Course ends	Mar. 27
Mar. 28	Ranger Course ends	Mar. 27
April 18-21	Easter Recess (dates inclusive)	April 10-13
May 19	Nine-Week Summer Term begins	May 18
May 23-24	Entrance Examinations at Pocatello, Boise and Moscow	May 22-23
May 30	Memorial Day (holiday)	May 30
May 31, June 3, 4, 5, 6	Second Semester Examinations	June 2, 3, 4, 5, 6
June 2	Commencement	June 1

## SUMMER SCHOOL

June 9	Six-Week Summer Term begins	June 8
July 4	Independence Day (holiday)	July 4
July 18	Summer School ends	July 17



## THE CURRICULUM OF BUSINESS

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### FACULTY

ALFRED H. UPHAM, PH.D.....*President of the University*  
M. F. ANGELL, PH.D.....*Dean of the College of Letters and Science*  
HARRISON C. DALE, A.M.....*Director of the Business Curriculum and*  
*Professor of Economics and Political Science*

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S. F. BROWNE, M.A.....*Associate Professor of Economics*  
L. I. SCHOONOVER, M.A.....*Assistant Professor of Economics and*  
*Business Administration*  
L. W. GRAVES, A.M.....*Assistant Professor of Rural Economics*  
B. G. GAMWELL, B.B.A.....*Instructor in Economics*  
I. M. POPE, A.B.....*Instructor in Economics*

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### HEADS OF DEPARTMENTS GIVING COURSES REQUIRED OF BUSINESS STUDENTS

R. McN. DAVIS, J.D.....*Dean, College of Law*  
GEORGE MOREY MILLER, PH.D.....*Professor of English*  
EUGENE TAYLOR, M.A.....*Professor of Mathematics*  
FREDERIC C. CHURCH, PH.D.....*Professor of History*  
FRANCIS B. LANEY, PH.D.....*Professor of Geology*  
JOSEPH W. BARTON, PH.D.....*Professor of Psychology*  
JAY G. ELDRIDGE, PH.D.....*Professor of Modern Languages*  
E. R. CHRISMAN, COL. U.S.A...*Professor of Military Science and Tactics*  
WM. M. GIBBS, PH.D.....*Professor of Bacteriology*

## THE CURRICULUM OF BUSINESS

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The University offers five majors in Business as follows:

1. General Business.
  2. Accounting.
  3. Banking.
  4. Secretarial Science.
  5. Extractive Industries.
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### ORGANIZATION

The development of instruction in the field of Business is a matter of comparatively recent growth at the University of Idaho. The catalog for the year 1894-1895 was the first to list any instruction whatever in this or kindred fields. In that year instruction in political science and economics was announced. One quarter's work, however, was all that was given. Interest in this field seems to have been slight, for no further instruction was given until 1901-1902, altho courses were listed from time to time, but with no one designated to conduct them.

With the coming of President MacLean (1901) to the University, continuous instruction was offered by the President himself in the field of political science, which included one or two courses in economics. The major emphasis, however, was laid on government. Following President MacLean's resignation in 1913, an associate professor of economics was appointed who gave the department a distinctly "economic" slant. A year later, 1914-1915, it was called for the first time the Department of Economics and Political Science. The catalog, 1915-1916, announced plans for the creation of a separate Department of Business Administration, and the following year under a professor of commerce, courses in Advertising, Retail Store Management, Auditing, Statistics, etc., were offered. In the curtailment incidental to the war, the separate Department of Commerce was, the following year (1917-1918), consolidated with the Department of Economics and Political Science.

In 1922, on recommendation of the President of the University, the Board and Commissioner of Education announced the creation of a Curriculum in Business with five majors organized within the College of Letters and Science, but including among its required subjects courses offered by the faculties of the other schools and colleges as well. The nucleus of the work of this curriculum remains naturally within the Department of Economics and Political Science (including Business Administration). The occasion for this reorganization lay in the pronounced increase in enrolment in this field. In the first semester of the

year, 1923-24, 243 students were registered in the Business Curriculum.

### THE SCOPE OF THE BUSINESS PROFESSION

Business has taken its place among the learned professions because it has adapted itself to the necessary professional standards and requirements.

1. It has developed a code of ethics whereby the business group assumes a measure of responsibility for the conduct of the individuals composing it.

2. It has set up recognized standards of scientific knowledge.

3. As the result of the divorcement of ownership from management, it has placed devotion to the science of business ahead of mere desire for personal gain.

4. It has recognized its civic and social obligations whereby the professional businessman is frequently called upon to place his services at the disposal of the community without thought of individual reward.

There are several types of organization within collegiate schools of business. One type centers all instruction about the adequate training of the manager of a business enterprise, aiming to give him, thru courses in economic geography, banking, labor problems and so on, contact with the physical background, the financial background, and the personnel background, respectively, of business. Another type aims rather to arrange courses of instruction to fit the needs of those who plan to enter some particular phase of business activity. The University of Idaho, without definitely committing itself to either plan, undertakes to offer a sufficient general background suited to all forms of business, but to couple therewith special courses for those students registered in each of the five majors—General Business, Accounting, Banking, Secretarial Science, and the Extractive Industries.

### EQUIPMENT AND FACILITIES

The library facilities of the University comprise about 80,000 volumes in the general library and a large list of periodicals. An effort is made to maintain a reasonably complete collection of the latest and more permanent publications in the field of Business. In addition the periodical files include all the more noteworthy publications in the field of Economics, Business, Political Science, and Sociology.

Students in the Business Curriculum have available for departmental use the *Wall Street Journal* (daily), the Harvard Economic Service, the Babson Statistical Service, the Brookmire Economic Service, the monthly reports of each of the twelve federal reserve banks, and all the more important government economic and statistical publications, including the *Consular Reports*, *Commerce Reports*, *Monthly Labor Review*, and others.

The accounting laboratory, which is equipped with specially con-



structed accounting tables, serves as the general office and workroom of the Department. Most of the statistical material is available here.

The equipment in the secretarial field consists of modern filing systems, office appliances and recent-model typewriters. Instruction is given on both the Underwood and Remington makes of machines.

### FEES AND EXPENSES

A deposit of \$5.00 must be made with the Bursar at the beginning of each semester to cover possible damage to University property for which the student may be held responsible. Refund is made from this at the end of the semester or upon withdrawal from college. An additional deposit of \$7.50, under similar conditions, is required of students registering in the Military Department. Laboratory fees of nominal amounts must be paid in several of the laboratory courses. A health fee of \$2.50 a semester, required of each student, entitles him to free clinical attention and hospital service under certain restrictions imposed by the Faculty Committee on Health and Housing.

A fee of \$8.50 a semester is collected for the support of the various enterprises of the student body, known as the Associated Students of the University of Idaho (A. S. U. I.) This entitles the student to a subscription to the college semi-weekly paper, the *Argonaut*, to admission to athletic contests, and to various other privileges. The A. S. U. I. also collects the class dues of fifty cents a semester.

Young women may secure furnished rooms in Ridenbaugh Hall and Mary E. Forney Hall at a rental of \$36 a semester for each student. This is payable in advance. A deposit of \$5 is required when reservation is made. Board is provided at Ridenbaugh Hall and Mary E. Forney Hall for \$5.50 a week, payable in advance.

Board and lodging for young men are provided by the University in Lindley Hall at rates of \$36 a semester for rooms and \$5.50 a week for board.

Jenkins Cottage, Center. Cottage, and Crest Cottage are designated either as residences for men or as residences for women, as the demands of each successive year require.

Many students live in the fraternity and sorority houses, where the cost of room and board ranges from \$35 to \$45 a month. In private houses rooms may be secured, with or without board, at reasonable rates.

Instruction in the University being free both for non-residents of Idaho and for those who live within the state, no instructional fees are charged. In each course in the Department of Economics, however, a deposit of 50 cents per semester is voluntarily made by students enrolled. Out of the fund thus accumulated a considerable quantity of mimeographed material for instructional use is supplied and duplicates of some

of the more expensive texts are purchased, thereby relieving the congestion in the use of library material in the larger courses. Whatever balance remains at the end of the year is returned to the students.

Students enrolled in Typewriting make a special deposit of \$5.00 per semester to cover cost of paper, stencils, carbons, etc. The balance in this fund is treated as above.

### SCHOLARSHIPS AND PRIZES

In addition to the general scholarships and loan funds available to all University students, there are several graduate scholarships in the Department of Economics. These carry an annual stipend of about \$500. Recipients of these scholarships give part of their time as assistants in the Department and are permitted to carry several courses toward advanced degrees.

The Philo Sherman Bennett prize of \$35 is awarded annually for an essay on a subject dealing with "The Principles of Free Government." The specific title is announced each year. The competition is open to all students in the University.

Pi Beta Gamma, an honorary fraternity composed of women enrolled in the Business Curriculum, engraves each year on its silver honor shield the name of that woman in the Sophomore class majoring in the Department who makes the highest average. Alpha Kappa Psi, honorary business fraternity, each year awards a silver cup to the upper classman who attains the highest scholastic average in the Business Curriculum.

### THE IDAHO ECONOMIC BULLETIN

The Department of Economics issues a monthly publication called the *Idaho Economic Bulletin*. This consists of statistical and other material dealing with the economic and business activities of Idaho. Recent numbers have contained articles on transportation, the distribution of income in Idaho, the lumber industry, the business cycle, Idaho agricultural economic problems, and other topics. Advanced students are thus given an opportunity to publish some of the results of their economic investigations.

### BUSINESS CONTACTS

Altho the University is not situated in a large city, the fact that Moscow is in the heart of an area devoted to the three basis industries of Idaho, farming, mining and lumbering, offers opportunities for advanced students to make contacts with the actual business world. The merchants of Moscow show a fine cooperative spirit in furnishing employment for students as salesmen, clerks, stenographers and typists, bookkeepers, etc. Many students are thus enabled to earn part or all of their expenses. Some of the more advanced students, especially those in Accounting, are sent out to audit books, prepare income tax data, and the like.



## ORGANIZATIONS

Within the Business Curriculum are two honorary societies, one for men, the other for women.

The former of these, Alpha Kappa Chapter of Alpha Kappa Psi, national business fraternity, was established in this institution in 1923. It is both honorary and professional. At its monthly dinners, members are given an opportunity to meet outstanding businessmen from this section. Members of Alpha Kappa Psi are chosen by election from among those upperclassmen in the Business Curriculum who have attained a scholarship average of "B".

Pi Beta Gamma, honorary women's fraternity in business, elects its members from the upper fifteen percent of the Junior and Senior women in the Business Curriculum. Its purpose is to stimulate higher scholarship and a strong professional spirit among women preparing for a business career.

## ADMISSION

The admission requirements to the Business Curriculum are those of the College of Letters and Science. Students must be graduates of a four-year high school or its equivalent and must present at least fifteen units as follows:

English .....	3 units
Foreign Language .....	2 units
History and Social Science .....	2 units
Physical and Natural Science .....	2 units
Algebra .....	1 unit
Plane Geometry .....	1 unit
Vocational and Elective .....	4 units
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15 units	

## THE FIVE MAJORS

## GENERAL BUSINESS

The major in General Business is intended for those who are looking forward to a business career but have not yet made up their mind regarding the particular field they will enter. Indeed, it is sometimes well not to formulate too definite plans. This course is also intended for those who may never contemplate a business career at all but wish a well rounded training adapted to any vocation in life.

## ACCOUNTING

This field, in common with many others requiring specialized training, offers many opportunities for the college man and woman. The course includes three years' instruction beyond the Freshman year, with emphasis on cost accounting, corporation accounting, and the preparation and interpretation of state, municipal, and other public financial records.

## BANKING

The major in Banking, like the major in General Business, offers well rounded preparation for those entering the profession of business. Special emphasis is placed on Money, Banking, Credit, Business Finance, Accounting, and kindred subjects.

## SECRETARIAL SCIENCE

There are wide opportunities for young men and women with a thoro secretarial training. The amount of responsibility and detailed work that devolves on the modern executive makes it necessary for him to have one or more carefully trained secretaries to whose hands he can entrust much of the routine. Realizing this need, the University offers a secretarial major with a choice of stenographic systems. Both Pitmanic and Gregg are taught.

## EXTRACTIVE INDUSTRIES

The fact that the University is the only state-supported, degree-granting institution in the state makes it possible to offer a series of business majors in combination with the basic applied sciences, Agriculture, Engineering, Forestry, Mining, and the like. It is unquestionably true that most students interested in the above fields find it advantageous to pursue an intensive scientific course in the respective college or school offering such work. On the other hand there are always a few whose major interest is in business, but who foresee an opportunity to apply their training in some one of the extractive industries. In this last group of majors the University offers opportunities for such combined study. In registering for the technical courses and in planning his work, however, the student should make it a point to consult the dean of the school or college concerned.

## DEGREES

The degree of Bachelor of Science in Business, B.S. (Bus.), is conferred on all students completing any one of the five majors in the Business Curriculum. The several majors are so arranged, however, that with a slight adjustment of courses students preferring the A.B. degree may receive the same, altho pursuing the regular business courses. In the School of Education a curriculum is offered for teachers of commercial subjects leading to the degree Bachelor of Science in Education. The general requirements for the degree of Bachelor of Science in Business are as follows:

1. \*English ..... 13 credits
2. Military or Physical Education ..... 6-8 credits
3. Science ..... 13 credits
4. \*\*Foreign Language ..... 6-10 credits

\*Nine credits in Composition and four in Literature.

\*\*One year of a foreign language is required. This requirement may be fulfilled by pursuing in college a three-credit course thruout the year in the foreign language offered for admission, or, if students prefer to begin a new language, they must take a total of ten credits, since all beginning languages are five-credit courses.

5. Philosophy, European History, or Ancient Civilization 6 credits
6. A Minor ..... 10 credits

The minor may be in one of the applied sciences, Agriculture, Mining, Forestry, Education and the like, or in Law, or in an approved field of learning offered in the College of Letters and Science.

7. The courses in Business and related subjects prescribed for the several majors.

For the Bachelor of Arts degree, students must fulfil the following additional requirements:

1. Another year of the same foreign language.
2. An additional credit in Science.
3. An additional semester of the same laboratory science.
4. Three additional credits in History.
5. Six credits in either Greek and Roman Civilization or Philosophy, if not elected in the Business Curriculum.

## CURRICULUM

In the Business Curriculum leading to the degree of Bachelor of Science in Business, the requirements in the Freshman year are identical for all the five majors as follows:

### FRESHMAN YEAR

FIRST SEMESTER		SECOND SEMESTER	
Course	Credits	Course	Credits
Eng. 1. Composition .....	3	Eng. 2. Composition.....	3
Mil. 1. Freshman Military or		Mil. 2. Freshman Military or	
P.E. 1a-1b. Freshman Course ...	2	P.E. 2a-2b. Freshman Course ...	2
Econ. 17. Economic Geography..	3	Econ. 18. Economic History ....	3
Econ. 21. American Government	3	Econ. 22. American Government	3
Elective & Gen. Reqmnts .....	3- 7	Elective & Gen. Reqmnts .....	3- 7
Total.....	14-18	Total.....	14-18

In the succeeding years, differentiation is provided for as follows:

### General Business

### SOPHOMORE YEAR

FIRST SEMESTER		SECOND SEMESTER	
Course	Credits	Course	Credits
Eng. 16. Great Books .....	2	Eng. 16. Great Books .....	2
Mil. 3. Sophomore Military .....	2	Mil. 4. Sophomore Military .....	2
or		or	
P.E. 3. Sophomore Course .....	1	P.E. 4. Sophomore Course .....	1
Econ. 11. Prin. of Economics ...	4	Econ. 12. Prin. of Economics... 4	
Econ. 81. Accounting .....	3	Econ. 82. Accounting .....	3
Math. 1. Freshman Mathematics	4	Math. 14. Mathematics of Finance	3
Elective & Gen. Reqmnts .....	0- 4	Elective & Gen. Reqmnts .....	1- 8
Total.....	14-18	Total.....	14-18



## JUNIOR YEAR

FIRST SEMESTER	
Course	Credits
Econ. 163. Bus. Administration..	3
Econ. 105. Money and Prices ..	3
Eng. 5. Composition .....	3
Econ. 165. Business Law .....	2
Elective & Gen. Reqmnts .....	3- 7
Total.....	14-18

SECOND SEMESTER	
Course	Credits
Econ. 164. Corporation Finance..	3
Econ. 106. Banking .....	3
Psych. 1. Prin. of Psychology ..	4
Econ. 166. Business Law .....	2
Elective & Gen. Reqmnts .....	2- 6
Total.....	14-18

## SENIOR YEAR

FIRST SEMESTER	
Course	Credits
Econ. 167. Govt. Regul. of Bus. 2	
Econ. ....	3
Econ. 169. Marketing .....	3
Econ. 141. Sociology .....	3
Elective & Gen. Reqmnts .....	3- 7
Total.....	14-18

SECOND SEMESTER	
Course	Credits
Econ. 168. Govt. Regul. of Bus. 2	
Econ. 178. Insurance .....	3
Econ. 108. Transportation .....	3
Econ. 142. Sociology .....	3
Psych. 116. Personnel Psych. ...	3
Elective & Gen. Reqmnts .....	0- 4
Total.....	14-18

## Accounting

## SOPHOMORE YEAR

FIRST SEMESTER	
Course	Credits
Eng. 15. Great Books .....	2
Mil. 3. Sophomore Military .....	2
or	
P.E. 3. Sophomore Course .....	1
Econ. 11. Prin. of Economics ..	4
Econ. 81. Accounting .....	3
Math. 1. Freshman Mathematics	4
Elective & Gen. Reqmnts .....	0- 4
Total.....	14-18

SECOND SEMESTER	
Course	Credits
Eng. 16. Great Books .....	2
Mil. 4. Sophomore Military .....	2
or	
P.E. 4. Sophomore Course .....	1
Econ. 12. Prin. of Economics..	4
Econ. 82. Accounting .....	3
Math. 14. Mathematics of Finance	3
Elective & Gen. Reqmnts .....	1- 8
Total.....	14-18

## JUNIOR YEAR

FIRST SEMESTER	
Course	Credits
Econ. 181. Adv. Accounting ....	3
Econ. 113. Statistics .....	3
Econ. 163. Bus. Administration..	3
Econ. 105. Money and Prices ...	3
Eng. 5. Composition .....	3
Elective & Gen. Reqmnts .....	0- 3
Total.....	15-18

SECOND SEMESTER	
Course	Credits
Econ. 182. Adv. Accounting ....	3
Econ. 172. Business Statistics ..	3
Econ. 164. Corporation Finance..	3
Econ. 106. Banking .....	3
Elective & Gen. Reqmnts .....	2- 6
Total.....	14-18

## SENIOR YEAR

FIRST SEMESTER	
Course	Credits
Econ. 183. Certified Public Acct. 3	
Econ. 165. Business Law .....	2
Econ. 167. Govt. Regul. of Bus..	2
Econ. 23. City Government .....	3
Econ. 169. Marketing .....	3
Elective & Gen. Reqmnts .....	1- 5
Total.....	14-18

SECOND SEMESTER	
Course	Credits
Econ. 186. Income Tax Acct. ...	2
Econ. 166. Business Law .....	2
Econ. 168. Govt. Regul. of Bus. 2	
Econ. 24. State Government .....	3
Elective & Gen. Reqmnts .....	5- 9
Total.....	14-18

**Banking**

**SOPHOMORE YEAR**

FIRST SEMESTER		SECOND SEMESTER	
Course	Credits	Course	Credits
Eng. 15. Great Books .....	2	Eng. 16. Great Books .....	2
Mil. 3. Sophomore Military ....	2	Mil. 4. Sophomore Military ....	2
or		or	
P.E. 3. Sophomore Course .....	1	P.E. 4. Sophomore Course .....	1
Econ. 11. Prin. of Economics ..	4	Econ. 12. Prin. of Economics...	4
Econ. 81. Accounting .....	3	Econ. 82. Accounting .....	3
Math. 1. Freshman Mathematics.	4	Math. 14. Mathematics of Finance	3
Elective & Gen. Reqmnts .....	0- 4	Elective & Gen. Reqmnts .....	1- 8
Total.....	14-18	Total.....	14-18

**JUNIOR YEAR**

FIRST SEMESTER		SECOND SEMESTER	
Course	Credits	Course	Credits
Econ. 163. Bus. Administration..	3	Econ. 164. Corporation Finance..	3
Econ. 165. Business Law .....	2	Econ. 166. Business Law .....	2
Econ. 105. Money and Prices ..	3	Econ. 106. Banking .....	3
Eng. 5. Composition .....	3	Econ. 186. Income Tax Acct. ...	2
Elective & Gen. Reqmnts .....	3- 8	Psych. 1. Prin. of Psychology..	4
Total.....	14-19	Elective & Gen. Reqmnts .....	0- 4
		Total.....	14-18

**SENIOR YEAR**

FIRST SEMESTER		SECOND SEMESTER	
Course	Credits	Course	Credits
Econ. 167. Govt. Regul. of Bus.	2	Econ. 168. Govt. Regul. of Bus.	2
Econ. 113. Statistics .....	3	Econ. 172. Business Statistics ..	3
Econ. 23. City Government ....	3	Econ. 24. State Government ....	3
Econ. 145. Rural Sociology .....	3	Econ. 178. Insurance .....	3
Elective & Gen. Reqmnts .....	3- 7	Elective & Gen. Reqmnts .....	3- 7
Total.....	14-18	Total.....	14-18

**Secretarial Course**

NOTE.—Students in the Secretarial course should (if possible) elect Stenography and Typewriting in the Freshman year. Students selecting secretarial work as their major must have two consecutive years of a foreign language (12-16 credits).

**SOPHOMORE YEAR**

FIRST SEMESTER		SECOND SEMESTER	
Course	Credits	Course	Credits
Eng. 15. Great Books .....	3	Eng. 16. Great Books .....	3
Mil. 3. Sophomore Military ....	2	Mil. 4. Sophomore Military ....	2
or		or	
P.E. 3. Sophomore Course .....	1	P.E. 4. Sophomore Course .....	1
Econ. 11. Prin. of Economics ..	4	Econ. 12. Prin. of Economics ...	4
Econ. 67 or 71. Dictation .....	3	Econ. 68 or 72. Dictation .....	3
Elective & Gen. Reqmnts .....	3- 7	Elective & Gen. Reqmnts .....	3- 7
Total.....	14-18	Total.....	14-18

**JUNIOR YEAR**

FIRST SEMESTER		SECOND SEMESTER	
Course	Credits	Course	Credits
Econ. 163. Bus. Administration.	3	Econ. 162. Office Management..	3
Econ. 141. Sociology .....	3	Econ. 142. Sociology .....	3
Eng. 5. Composition .....	3	Psych. 1. Prin. of Psychology ...	4
Econ. 81. Accounting .....	3	Econ. 82. Accounting .....	3
Elective & Gen. Reqmnts .....	2- 6	Elective & Gen. Reqmnts .....	1- 5
Total.....	14-18	Total.....	14-18

## SENIOR YEAR

FIRST SEMESTER		SECOND SEMESTER	
Course	Credits	Course	Credits
Econ. 165. Business Law .....	2	Econ. 166. Business Law .....	2
Econ. 191. Methods of Com. Teach. ..	2	Econ. 192. Methods of Com. Teach. ..	2
Eng. 103. Publicity .....	2	Eng. 104. Publicity .....	2
Econ. 145. Rural Sociology ....	3	Bact. 8. Hygiene and Sanitation ..	3
Econ. 29. Parliam. Law .....	1	Elective & Gen. Reqmnts .....	5-9
Elective & Gen. Reqmnts .....	4-8		
Total.....	14-18	Total.....	14-18

## Extractive Industries

The extractive industries include Agriculture, Forestry, and Mining. Electives in these fields must be chosen with the advice and approval of the dean of the college or school in which the student elects his courses. No specific requirements are made as to the total number of credits, but it is expected that students will elect at least 20 hours in some one of the extractive industries.

## SOPHOMORE YEAR

FIRST SEMESTER		SECOND SEMESTER	
Course	Credits	Course	Credits
Eng. 15. Great Books .....	3	Eng. 16. Great Books .....	3
Mil. 3. Sophomore Military ....	2	Mil. 4. Sophomore Military ....	2
or		or	
P.E. 3. Sophomore Course .....	1	P.E. 4. Sophomore Course .....	1
Econ. 11. Prin. of Economics ..	4	Econ. 12. Prin. of Economics ..	4
Math. 1. Freshman Mathematics. ..	4	Math. 14. Mathematics of Finance ..	3
Elective & Gen. Reqmnts .....	2-6	Elective & Gen. Reqmnts .....	3-9
Total.....	14-18	Total.....	14-18

## JUNIOR YEAR

FIRST SEMESTER		SECOND SEMESTER	
Course	Credits	Course	Credits
Econ. 163. Bus. Administration. ..	3	Econ. 164. Corporation Finance. ..	3
Econ. 81. Accounting .....	3	Econ. 82. Accounting .....	3
Econ. 105. Money and Prices ..	3	Econ. 106. Banking .....	3
Econ. 109. Marketing .....	3	Elective & Gen. Reqmnts .....	5-9
Elective & Gen. Reqmnts .....	2-6		
Total.....	14-18	Total.....	14-18

## SENIOR YEAR

FIRST SEMESTER		SECOND SEMESTER	
Course	Credits	Course	Credits
Econ. 167. Govt. Regul. of Bus. ..	2	Econ. 168. Govt. Regul. of Bus. ..	2
Econ. 165. Business Law .....	2	Econ. 166. Business Law .....	2
Econ. ....	3	Econ. 178. Insurance .....	3
Econ. 111. Labor .....	3	Econ. 108. Transportation .....	3
Elective & Gen. Reqmnts .....	4-8	Elective & Gen. Reqmnts .....	4-8
Total.....	14-18	Total.....	14-18



**Curriculum in Education (B. S. in Education)**

(Commercial Subjects)

**FRESHMAN YEAR**

FIRST SEMESTER	
Course	Credits
Eng. 1. Composition .....	3
Foreign Language .....	3- 5
Science or Mathematics .....	4
Econ. 21. American Government	3
Mil. 1. Freshman Military or	
P.E. 1a-1b. Freshman Course ...	2
Elective .....	0- 1
Total.....	15-17

SECOND SEMESTER	
Course	Credits
Eng. 2. Composition .....	3
Foreign Language .....	3- 5
Science or Mathematics .....	4
Econ. 22. American Government.	3
Mil. 2. Freshman Military or	
P.E. 2a-2b. Freshman Course ...	2
Elective .....	0- 1
Total.....	16-17

Two of the following courses must be studied at some time in the curriculum: Botany, Zoology, Physics, Chemistry, Geology.

**SOPHOMORE YEAR**

FIRST SEMESTER	
Course	Credits
Econ. 1. Prin. of Economics ...	3
Econ. 61. Typewriting .....	2
Econ. 65. Gregg Shorthand .....	3
Mil. 3. Sophomore Military .....	2
or	
P.E. 3. Sophomore Course .....	1
Elective .....	6- 7
Total.....	15

SECOND SEMESTER	
Course	Credits
Econ. 2. Prin. of Economics ...	3
Econ. 62. Typewriting .....	2
Econ. 66. Gregg Shorthand .....	3
Mil. 4. Sophomore Military .....	2
or	
P.E. 4. Sophomore Course .....	1
Elective .....	6- 7
Total.....	16

In the Sophomore year or later six credits must be secured in Philosophy or in History.

**JUNIOR YEAR**

FIRST SEMESTER	
Course	Credits
Psych. 1. General Psych. ....	4
Ed. 105. History of Education ..	3
Econ. 81. Prin. of Accounting ..	3
Econ. 71. Dictation .....	3
Elective & Gen. Reqmnts .....	3
Total.....	16

SECOND SEMESTER	
Course	Credits
Psych. 2. Educational Psych. ...	3
Ed. 106. History of Education ..	3
Econ. 82. Prin. of Accounting ..	3
Econ. 72. Dictation .....	3
Elective & Gen. Reqmnts .....	4
Total.....	16

**SENIOR YEAR**

FIRST SEMESTER	
Course	Credits
Econ. 165. Business Law .....	2
Econ. 191. Methods in Com. Teach.	2
Ed. 113. Secondary Education ..	3
Elective .....	9
Total.....	16

SECOND SEMESTER	
Course	Credits
Econ. 166. Business Law .....	2
Econ. 192. Methods in Com. Teach.	2
Ed. 131. Observ. and Prac. Teach.	3
Elective .....	9
Total.....	16

## DESCRIPTION OF COURSES

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### ECONOMICS AND POLITICAL SCIENCE (BUSINESS)

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Professor DALE, Associate Professor BROWNE, Assistant Professor SCHOONOVER, Assistant Professor GRAVES, Miss GAMWELL, Miss POPE

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Professors GILL and CHURCH, and Assistant Professor KIRKHAM

#### ECONOMICS

- 1-2 PRINCIPLES OF ECONOMICS      3 credits      Both semesters

A study of the fundamental principles of economics with applications. The course is conducted by means of lectures, a textbook, and informal quiz sections. This is a general course intended for those students in the College of Letters and Science and the other schools and colleges of the University who desire some acquaintance with basic economic principles. Not intended for students in the Business Curriculum and not open to students who have taken or are taking Econ. 11-12. The two lectures a week are given in common to this course and to Econ. 11-12. Not open to Freshmen. (DALE, —)

- 11-12 PRINCIPLES OF ECONOMICS      4 credits      Both semesters

A study of the fundamental principles of economics with applications. The course is conducted by means of lectures, a textbook, and two informal quiz sections each week. This is a general course intended primarily for students in the Business Curriculum, tho it is open to all students in the University above the Freshman year. Not open to students who have taken or are taking Econ. 1-2. The two lectures a week are given in common to this course and to Econ. 1-2. (DALE, —)

- 13 AGRICULTURAL ECONOMICS      3 credits      First semester

The fundamental principles of economics in their application to agriculture. Special reference is given to factors affecting prices of producing and distributing farm products. Other topics considered are: farm tenancy, labor, wages, rent, equipment; agricultural credit, interest rates, and profits. Each student will make a special study of some problem in the field of agricultural economics. (GRAVES)

- 14 MARKETING OF FARM PRODUCTS      3 credits      Second semester

An analysis and interpretation of the fundamental principles of marketing farm products. Among the topics considered are: assembling, grading, standardizing, packing, processing, transporting, storing, financing, and distributing. The fundamentals of cooperative

marketing; the market; price fixing; weakness of the present market system, with possible means of improvement. Prerequisites: Econ. 1-2, 11-12, or 13. (GRAVES)

17 ECONOMIC GEOGRAPHY 3 credits First semester

Study of geographic conditions and their effect on production and trade. The geography of all industrial products, continental trade routes, commercial centers and commercial nations. Emphasis is placed on North America, the United States and the states of the northwestern Pacific coast. This course is designed for students in Business. (KIRKHAM)

18 ECONOMIC HISTORY 3 credits Second semester

A survey of the historical development in modern times of agriculture, industry, and commerce. Leading topics are: the commercial revolution of the fifteenth century, the agricultural of the seventeenth, and the industrial of the eighteenth; *laissez faire* and its bearings; the French Revolution and the laboring man. The latter part of the course deals with the basic industries in Europe and the United States. The work will consist of lectures with textbook and examinations. (CHURCH)

105 MONEY AND PRICES 3 credits First semester

Origin and development of money; bimetallism in theory and practice; paper money in theory and practice; causes of currency inflation; current schemes of issuing money based on goods; the quantity theory controversy analyzed; historical correlation of money and prices; price changes in the light of the business cycle; price revolution of 1915-1922 in the United States and in Europe; the German monetary situation; causes of high prices and problems of deflation; problems of price stabilization; Fisher's compensated dollar; price fixing. Prerequisites: Econ. 1-2 or 11-12. (SCHOONOVER)

106 CREDIT AND BANKING 3 credits Second semester

Analysis of our banking structure; investment banking; the foreign investment trust; commercial paper houses; national farm loan association; cattle loan companies; the farm loan banks; the Federal Reserve System in its relation to commercial banking. Commercial banking practice; organization and operation of a commercial bank; bank loans; analysis of bank statements, and credit statements; the technique of foreign trade and its relation to banking; bank examinations and audits. (SCHOONOVER)

108 TRANSPORTATION 3 credits Second semester

Channels of traffic and traffic development; freight classifications and freight service; principles of rate construction; Inter-Mountain Rate Cases and their economic significance; special rate problems; powers of the Interstate Commerce Commission; passenger fares and



passenger traffic associations; express rates; Transportation Act of 1920; practical problems. Prerequisites: Econ. 11-12. (SCHOONOVER)

109 PUBLIC FINANCE 3 credits First semester

Sources of public revenue; federal, state, and local taxation; current tax problems; new forms and canons of taxation. The expenditure of public money, budget systems. The course includes a study of the financial administration of the State of Idaho. Especially intended for students preparing for public service. (DALE)

111 LABOR PROBLEMS 3 credits First semester

History of organized labor; government and policies; types of trade unions studied to get an insight into organization and policies; hours of labor; labor laws and workmen's compensation; compulsory arbitration, principle and practice; methods of wage payment; risks of the worker and methods of insuring against them; the organization and scope of personnel work; labor turnover; absenteeism; selection and placement; methods of training; joint relations; job specifications and requirements. (SCHOONOVER)

113 STATISTICS 3 credits First semester

An introductory course in statistical method; the gathering, presenting, and interpreting of statistical data; averages, index numbers; principles of correlation and variation. For the work of the second semester, see Course 174. (BROWNE)

211-212 SEMINAR Credits to be arranged Both semesters

This course is open only to Graduate students. The topics for investigation and discussion will be selected from the field in which the student is engaged. (DALE, BROWNE, SCHOONOVER, GRAVES)

213-214 RESEARCH Credits to be arranged Both semesters

This course is open only to graduate students. The topics for investigation and research will be selected from the field in which the student is engaged. (DALE, BROWNE, SCHOONOVER, GRAVES)

### POLITICAL SCIENCE

21-22 AMERICAN GOVERNMENT 3 credits Both semesters

An introductory course covering the practical workings of American federal and state government. In the first part of the course, attention is given such subjects as the distribution of the powers of government, the organization and functions of the federal executive, congress, the judiciary, etc. In the second part the emphasis is placed on the organization and activities of political parties and on practical politics. Primarily for Freshmen and Sophomores. (DALE)

23 CITY AND COUNTY GOVERNMENT 3 credits First semester

This course deals with the governmental problems of the Ameri-

can city, town, and county. Attention is given such subjects as municipal organization, finance, police, public works, etc. Special emphasis is laid on the various efforts to reform city and county government, such as the commission plan, the city-manager plan, and the county-commission plan. Idaho city and county problems of government are analyzed and discussed. Prerequisites: Courses 21-22. (DALE)

24 STATE GOVERNMENT IN THE UNITED STATES

3 credits

Second semester

A study of state administration and legislation, with particular reference to recent tendencies, such as the executive budget system, administrative consolidation, cooperation with the federal government, and the like. The course will include a careful study of Idaho state government. Prerequisites: Course 21-22. (DALE)

29 PARLIAMENTARY LAW

1 credit

First semester

A study of the proper methods of organizing and conducting public and social gatherings and practice in presiding over assemblies. Open to all students. Text, lectures, drill, and solution of set problems. (BROWNE)

128 POLITICAL AND ECONOMIC PROBLEMS OF THE MODERN WORLD

3 credits

Second semester

An examination of some of the outstanding problems of the day, including such matters as reparations and allied indebtedness; the growth of novel theories of government; the economic readjustments of the post-war period; the production and distribution of the world's food; the revival of armaments; the problem of taxation; attacks on the theory of money; inflationary disturbances; and other similar topics. Prerequisites: Econ. 1-2, 11-12, or 21-22. Open to no students below the Junior class. (DALE)

## SOCIOLOGY

141 PRINCIPLES OF SOCIOLOGY

3 credits

First semester

An introductory course. Nature and evolution of society; discussion of the explanations of social life that have been or are now current. General survey of present social problems. Lectures, text, assigned readings, theses. (BROWNE)

142 SOCIAL STATISTICS

3 credits

Second semester

A continuation of Econ. 141. The principles of social investigation and research. This course is designed to give the student training in finding the sources of data for social problems, in collecting primary data, in estimating the value of, and in using intelligently, secondary data. Each member of the class is assigned one social problem for investigation and report. A prerequisite for all advanced courses in Sociology. References and lectures. (BROWNE)

## 143 CHARITIES AND CORRECTIONS 3 credits First semester

The evolution of organized philanthropy; modern theories of charity; the application of the principles of eugenics to the treatment of dependents and defectives; causes and prevention of poverty; organization and management of charitable, penal, and reformatory institutions; juvenile and adult delinquency. References and lectures. Prerequisites: Econ. 141-142. (BROWNE)

## 144 THE IMMIGRANT PROBLEM 3 credits Second semester

A study of the origins and bases of classification of the racial groups from the viewpoint of anthropology and ethnic characteristics; the racial characteristics and social conditions that favor and that hinder assimilation, with application to the principal racial groups in the United States. The aim of the course is to bring about a better understanding of the "foreign problem" and an appreciation of the contributions of the foreign peoples to American civilization. Each member of the class is assigned one race for intensive study and oral report. References and lectures. Open to Seniors and Graduate students. Prerequisites: One year in Sociology and in European History. (BROWNE)

## 145 RURAL SOCIOLOGY 3 credits First semester

Development and problems of rural society. The western community, surveys, community centers, place of the church and the school, rural health problems, the future of rural life in America. Each student will prepare a report covering some phase of the rural problem in Idaho. (BROWNE)

## BUSINESS

## 61-62 TYPEWRITING 2 credits Both semesters

Previous training not required. Two semesters' work are necessary for credit. (POPE)

## 63-64 SHORTHAND (PITMANIC) 3 credits Both semesters

The Pitmanic system of shorthand is taught in this course. No credit is given for less than two semesters' work. The course covers the fundamentals and prepares the student for the dictation class. (POPE)

## 65-66 SHORTHAND (GREGG) 3 credits Both semesters

A beginning course in Gregg shorthand. Primarily for students in the School of Education. Since this course is for teachers, special emphasis is laid on methods. (GAMWELL)

## 67-68 INTERMEDIATE AND ADVANCED DICTATION (PITMANIC)

3 credits Both semesters

Dictation covering business literature of a wide scope, developing shorthand speed, and at the same time giving the student a



knowledge of the best correspondence forms and usages. Dictation selected from many different lines of business material dealing with various phases of commerce and industry. United States Civil Service examinations; practical secretarial work. (POPE)

71-72 INTERMEDIATE AND ADVANCED DICTATION (GREGG)

3 credits

Both semesters

Dictation from a collection of material so graded and classified as to be effective in the development of shorthand speed, and so varied as to give the student an extensive business and shorthand vocabulary, both technical and general. Thoro review of principles. Business procedure. Material and subject matter selected largely from the standpoint of the commercial teacher. (GAMWELL)

81 PRINCIPLES OF ACCOUNTING 3 credits

First semester

Open to beginning students. A detailed study of, and practice in, the use of accounts and journals used in ordinary accounting. From the beginning the purpose of the various accounting records and the information that each should give are emphasized. Lectures, text, quiz. (GAMWELL)

82 PRINCIPLES OF ACCOUNTING 3 credits

Second semester

A continuation of Course 81, with a more extensive application of the principles. A set of books is opened and kept thru the first half of the semester, followed by practice in corporation accounting, the use of the eight-column preliminary balance sheet, controlling accounts, consignments. Text, lectures, and quiz. (GAMWELL)

162 OFFICE MANAGEMENT 3 credits

Second semester

Takes up study of a well organized business office, filing systems, office appliances, business ethics, position of a private secretary defined, managing callers, handling correspondence, reports, appointments, accounts. Limited to students majoring in Business. (POPE)

163 BUSINESS ADMINISTRATION 3 credits

First semester

The general field of business administration and the tasks of the executive; the problems of plant location as presented to the manager; the administration of personnel; the work of the personnel manager in reducing turnover and increasing efficiency; training of employees; promotion; marketing problems; channels of distribution; price policies; the problems of finance; methods of raising capital and the advantages of each; loans and trade credit; problems of production; scientific management; problems of risk-bearing; the speculative contract; the form of the business unit; analysis of a business case. (SCHOONOVER)

164 CORPORATION FINANCE 3 credits

Second semester

Sources of capital developed from an analysis of various balance sheets; cash budgeting and general budgeting; devices for securing

capital; the trade acceptance, bank credit, short term credit institutions; various kinds of stocks and bonds and factors which determine the use of each; amortization plans; state laws regarding incorporation and control of business units; dividend policies, liquidation, receiverships, reorganization policies; financial policies in the broad sense and in the narrower sense are developed from a study of present day corporations. (SCHOONOVER)

165-166 BUSINESS LAW 2 credits Both semesters

The course gives the student a knowledge of the ordinary legal aspects of common business transactions. Topics taken up for study are: contracts, sales, agency, partnership, corporations, guaranty and surety, bailment and negotiable papers. (GILL)

167-168 GOVERNMENT REGULATION OF BUSINESS 2 credits Both semesters

Federal and state legislation affecting business, regulation of interstate and intrastate commerce, anti-trust legislation, the Federal Trade Commission, regulation of public utilities, minimum wage and workmen's compensation legislation, arbitration and the industrial court, the injunction, taxation. (DALE)

169 MARKETING 3 credits First semester

Marketing functions, marketing of raw materials, marketing of manufactured products, market structure, market finance, the bearing of risk, market policies and price maintenance, competition, marketing of farm products, cooperative marketing. Prerequisites: Econ. 1-2, 11-12, or 13-14. (Omitted, 1924-1925). (GRAVES)

171 BUSINESS CONDITIONS 3 credits First semester

For students preparing for executive positions in business. The work of this course covers a study of fundamental economic and business conditions with particular reference to western industries and enterprises. Each student will investigate a specific industry and the extent to which it is modified by such factors as the tariff, transportation costs, state and federal legislation, labor conditions, and the like. Practice will be given in plotting and graphing the results of these investigations, which will be correlated to form the bases of a series of index numbers. It is expected that portions of the work will be issued from time to time as special bulletins of the Department. (DALE)

172 PRINCIPLES OF FOREIGN TRADE 3 credits Second semester

An analysis is made of the principles underlying foreign trade from the standpoint of the individual manufacturer, the exporter, and the importer. Study will be made of methods employed in selling American goods to foreign consumers thru various channels, such as the export commission house, export merchant, manufacturer's export selling agent, and resident agent in the foreign market. The course

will also deal with ports and terminal facilities, and special attention will be devoted to Pacific Coast ports and the various dock systems. Reference will be made to paper technique employed in foreign trade practice, such as export invoices, ocean bills of lading, marine insurance, ship paper, government requirements, and the like. Prerequisites: Econ. 1-2, or 11-12, 163. (GRAVES)

174 BUSINESS STATISTICS 2-3 credits Second semester

A continuation of Econ. 113. A study of the collection and interpretation of statistical data of value to the business man, such as advertising and salesmanship records, business barometers, etc. (———)

176 ADVERTISING AND SELLING 3 credits Second semester

Discovering a proposition; sales points; self analysis and personal development; market analysis and sales plans in the retail and wholesale field; problems in sales and in sales-management. The psychological factors involved in advertising; attention and interest incentives; desire incentives; mediums, their classification and use; the technique of copywriting, and class practice in copy writing; kinds of copy; agencies and campaigns; department store advertising. (SCHOONOVER)

177 INVESTMENTS 3 credits First semester

Sources of savings; systematic savings plans; the making of family and personal budgets; kinds of investments; investment banking; functions of the investment banker; development of the brokerage business; technique; elements of ideal investments and their proper selection; keeping investment accounts; stocks and bonds in their relation to the trade cycle; blue sky laws. Prerequisites: Econ. 1-2 or 11-12. (SCHOONOVER)

178 RISK BEARING AND INSURANCE 3 credits Second semester

Nature of risk; risks of capital; cost of risk; methods of dealing with risk, speculation, investment and gambling; technique of the securities market, the Board of Trade, and the New York Stock Exchange; business forecasting and risk; the business cycle; the nature of insurance; life insurance, principles and practices and problems; property insurance; rating methods and policy contracts; Lloyds, industrial insurance; surety. (SCHOONOVER)

181 ADVANCED ACCOUNTING 3 credits First semester

Primarily a study of accounting by corporations and other types of business organization. Study of the voucher system and its application in corporation accounting; general principles of valuation and depreciation; introduction of cost accounts. Lectures, text, and laboratory work. Prerequisites: Econ. 81-82. (GRAVES)

182 ADVANCED ACCOUNTING 3 credits Second semester

A continued study of corporation accounting, including combi-



nations and consolidations, suspense accounts, the consolidated balance sheet, and profit and loss statements. Attention will also be given comparative balance sheets and the analysis of business statements. Lectures, text, and laboratory work. Prerequisites: Econ. 181. (GRAVES)

183 PROBLEMS IN CERTIFIED PUBLIC ACCOUNTING

3 credits

First semester

For advanced students ultimately intending to become professional accountants. Actual C. P. A. problems are used as instructional material for this course; solutions and opinions of recognized professional accountants. Prerequisites: Econ. 181-182. (GRAVES)

186 FEDERAL INCOME TAX ACCOUNTING 2 credits

Second semester

A study of the principles of federal and state income taxation; a detailed study of the Federal Income Tax Law. Lectures, text, and problems. Prerequisite: Econ. 81 or its equivalent. (BROWNE)

191-192 METHODS IN COMMERCIAL TEACHING

2 credits

Both semesters

The course of study of the high-school commercial department. Methods and practice-teaching in shorthand, typewriting, bookkeeping and accounting, commercial arithmetic, commercial law, commercial geography and related subjects. Study and comparison of textbooks. The preparation and equipment of the commercial teacher. This course is open only to students who have taken or are taking Econ. 81-82, Econ. 61-62, and Econ. 65-66 or their equivalent. (GAMWELL)

263 BUSINESS FORECASTING 3 credits

First semester

Form and extent of business risks; forecasting prices on the organized exchanges and boards of trade; agricultural forecasting; government crop reports; theories of the business cycle; the barometers of business, their construction and interpretation; the business forecasting services and their practical use. Graduate course open to properly qualified Seniors and to others only on special permission of the instructor. (SCHOONOVER)

## MATHEMATICS

Professor TAYLOR, Assistant Professor BENDER

14 MATHEMATICS OF FINANCE

3 credits

Second semester

The mathematical principles involved in the problems of compound interest, annuities, bonds, and insurance. Required of all Sophomores in the Curriculum of Business, except those in the Sec-tarial major. Prerequisite: Math. 1 or Math. 11. (TAYLOR, BENDER)

## PSYCHOLOGY

Professor BARTON

### 116 PSYCHOLOGY OF EMPLOYMENT AND HANDLING OF EMPLOYEES

3 credits

Second semester

Analysis of the psychological factors involved in the inter-related activities of the worker, the management, and the immediate executive. Psychological factors to be considered by the immediate executive, when dealing with employees; methods for developing and training workers; measures of active ability and proficiency; the selection of workmen; and the personal efficiency of the workers as found by objective means. (BARTON)

## BACTERIOLOGY

Professor GIBBS

### 8 HYGIENE AND SANITATION

3 credits

Second semester

Includes a general discussion of communicable diseases, immunity, food, air, soil, water, sewage disposal, refuse disposal, vital statistics, industrial hygiene and diseases of occupation, school hygiene, disinfection, etc. Two lectures and one quiz each week. (GIBBS)





## THE BUSINESS MAN ON THE COLLEGE MAN

"The College graduate in business has always interested me greatly, for I am both a College man and a business man myself. For years I have been watching the commercial careers of men with college degrees and, luckily, I have been able to employ scores of them as well as to help many more find jobs elsewhere. Everywhere we see fresh evidences of the growing demand for college-trained men." *The President, R. H. Macy and Company, quoted in National Association of Corporation Training Bulletin.*

"We employ grammar school boys primarily to give us skilled workmen; high school graduates to give us petty executives and clerks; college men to give us executives and salesmen." *The President, R. R. Donnelley and Son Company.*

"Our opinion is that there is a fundamental relation between success in business and college training." *The President, Dennison Manufacturing Company.*

"In general the college trained man, because of his association with men of high mentality, has acquired a broader point of view than the average man without the college." *Assistant Secretary, Phoenix Mutual Life Insurance Company.*

"Do I think boys ought to go to College? I certainly do. My environment has made me realize the value of a college education. Of course, being a college graduate often means that a man's earning power is, in the beginning, less than if he had spent that time in practical work. He catches up later and usually passes the practical worker advanced from the ranks." *General Commercial Manager, The New York Edison Company.*

"We very frankly discriminate in favor of college graduates in our company for technical and executive positions because we find that a larger percentage of college graduates are successful in such positions than those who have not had the advantage of university training." *Director of Employment, The American Rolling Mills Company.*

"There is no question but that a larger percentage of college graduates make good in business than the non-college men." *Manager, Educational Department, Westinghouse Electric & Manufacturing Co.*

"If you will have your graduates write to us when they have completed their courses, stating in what particulars they wish to specialize, I have no doubt that we can use a number of men from your institution." *Vice-President, United Fruit Company, quoted in Brush, The University and Latin-American Development.*

"We can offer college graduates or graduates of technical schools positions in our Sales Promotion, Production, and Engineering departments, if they can meet our requirements." *H. Hardesty, Employment Department, National Cash Register Company.*



## DIVISIONS OF THE UNIVERSITY

- I. The College of Letters and Science.
- (a) Bachelor of Arts Curriculum.
  - (b) Bachelor of Science Curriculum.
  - (c) Curriculum in Home Economics.
  - (d) Curriculum in Pre-Medical Studies.
  - (e) Curriculum in Business.
  - (f) Curriculum in Music.
  - (g) Curriculum in Architecture.
  - (h) Curriculum in Pre-Nursing Studies.
- II. The College of Agriculture.
- (a) Curriculum for Bachelor of Science in Agriculture. (With Majors in Agricultural Education, Agricultural Engineering, Agronomy, Animal Husbandry, Dairy Husbandry, Horticulture, and General Agriculture.)
  - (b) Commercial Course in Dairying.
  - (c) School of Practical Agriculture.
- III. The College of Engineering.
- (a) Curriculum in Civil Engineering.
  - (b) Curriculum in Electrical Engineering.
  - (c) Curriculum in Mechanical Engineering.
  - (d) Curriculum in Chemical Engineering.
  - (e) Course in Mechanics Arts.
- IV. The College of Law.
- V. The School of Mines.
- (a) Curriculum in Geology.
  - (b) Curriculum in Mining.
  - (c) Curriculum in Metallurgy.
- VI. The School of Forestry.
- (a) Curriculum in General Forestry.
  - (b) Curriculum in Logging Engineering.
  - (c) Curriculum in Grazing.
  - (d) The Ranger Course.
- VII. The School of Education.
- (a) Curriculum for Bachelor of Science in Education.
- VIII. Graduate Study.
- IX. The Agricultural Experiment Station.
- (a) Caldwell Sub-Station.
  - (b) Sandpoint Sub-Station.
  - (c) Aberdeen Sub-Station.
  - (d) Felt Sub-Station.
- X. University Extension.
- XI. The Summer School.

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